



Biography – Morten Elbæk Petersen

Morten Elbæk Petersen has been the CEO of the Danish eHealth portal, sundhed.dk, since it was founded in 2002. Morten has more than 25 years of management experience in public administration with a primary focus on implementing eHealth, quality development, prevention and patient empowerment. The Danish eHealth portal pioneers open access to medical records and is in this regard unique worldwide. Today, the universe of sundhed.dk includes the portal and the app MyHealth, both making out a central part in the Danish e-Health care system. During the covid-19 pandemic in Denmark, sundhed.dk and MinSundhed played a crucial role, not least due to development of the corona passport.

Morten Elbæk Petersen holds a Master's degree in Economics and Social Science from the University of Odense. He also serves as an external examiner for Public Health IT Masters programmes at Danish universities.

In 2015, Morten received HIMSS Europe eHealth Leadership Award.

Morten has been a member of several international advisory boards. Recently in the independent International Scientific Advisory Board of the German MII (Medical Informatics Initiative), which was founded of German Federal Ministry of Education and Research. Currently, Morten is invited by the Italian National Agency for Regional Health Services (AGENAS), to join the High-level Advisory Committee" (HSAC), to support the development of the Italian "National Portal for the Transparency of Health Services.

Morten has been a driving force in establishing The Sundhed.dk International Foundation and now sits as a board member. The Sundhed.dk International Foundation is founded by private actors within the Danish health-it sector. The purpose of the foundation is to help private companies develop and commercialize the healthcare portal sundhed.dk and other public actor's knowledge and bi-production within healthcare.

Morten is a recognized and requested presenter within health-it in Denmark and at the international scene.

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